

Antonis Mavridoglou is a Greek native manager and a strategic visionary leader with over 30 years of experience in the **Petroleum, the FMCG and Automotive business sectors, in Greece and Internationally.**

Since **2000** he holds **CEO positions** in various FMCG and Automotive companies. Since **2010 and until 2018**, he was the **CEO of 2 leading FMCG Groups** in Greece, and of the largest in Europe: **DELTA Foods S.A. (Dairy group) & Barbastathis S.A. (Frozen Foods group).**

Currently he is the CEO of Kosmocar the leading automotive company in Greece, importer of Audi, Skoda, VW, Bentley, Ducati in the country.

He held various member of the boards of Directors positions, i.e. of **SEVT** (Federation of Hellenic Food Industries), **SVEE** (Federation of Industries of Northern Greece), and of various companies.

Antonis Mavridoglou has vast experience in the **Management of large, complex organizations, with significant industrial infrastructure, complicated sales and logistics operations, and a large & diversified brand portfolio.** He is credited with bringing significant **New Business Development, leading cross functional teams to launch products that have revolutionized markets, through an extensive knowledge of consumer behavior,** having collaborated for many years with some of the largest market research companies.

He is also credited with **successful launches of Greek Products** in many **European countries, as well as USA, Australia, Hong Kong, S. Korea, and Japan.** During the recession time in Greece, he managed to significantly **improve the financial results of the Groups, thus increasing shareholders' value.**

He was born in **Athens, in 1963**, graduated from Lycee Leonin (Franco Hellenic school), and studied **Business Administration & Information Systems at the University of Ottawa, Canada.**

He joined **BP** and **SHELL**, serving in the latter **Management positions in Sales, and Marketing.**

Later, he joined **VIVARTIA Group of companies**, serving several key leading positions such as **Business Unit Director**, and **Regional Director for Central - Eastern Europe & Joint Ventures**, managing the FMCG business in Bulgaria, Romania, Poland, Czech Republic, Slovakia, and Hungary, while he was also in charge of **Joint Ventures Operations** in Mexico, Portugal, Egypt, Saudi Arabia, and Nigeria.

During these years, he played a major strategic role in the companies' course of business, especially with major partnerships and collaborations with some of the world's largest multinational companies such as **DANONE, PEPSICO and UNILEVER.**

Under Mr. Mavridoglou management, **the 2 Groups won many Business, Product Innovation, Advertising and CSR awards**, among which: the **"World's Beverage Innovation"** award (2015), the **"World Dairy Innovation"** award (2017), the **"Diamonds of the Greek Economy"** and the **"Greek Business Champions"** - two business excellence awards, **the latest being awarded to companies showing growth over 50% in EBITDA for their last 2 years of operations (2016-2017)**, the **"Brands of the Century"** silver award (2016-2017) and the **"Superbrands"** award (2017), the Business Review **"Most Successful Product Launch"** award for 4 launches (2015- 2016), the **"Active Greece Award"** for successful export strategy and development (2016), the **National "Customer service"** award for exceptional care of quality control issues (2015), the **"IT excellence"** award (2015), the **"Best Workplace"** award (2015-2017), **and several CSR awards** ("Responsible Business", "Bravo Awards", "Together for the Children" award & Unesco distinction, etc), **while both Groups won several local and international Advertising Campaign awards in traditional & new media (10 Ermis Awards, 2 WebX awards, 1 social media award).**

**Finally, Antonis Mavridoglou was named "Exceptional Manager of the Year" in 2016 for his contribution to the growth of the Greek food industry.**

He is married and he is the father of two boys. He lives in Athens.